



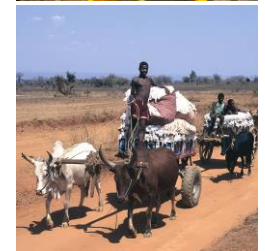
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Vulnerable Road Users

A priority for Action

Rob Klein GRSP

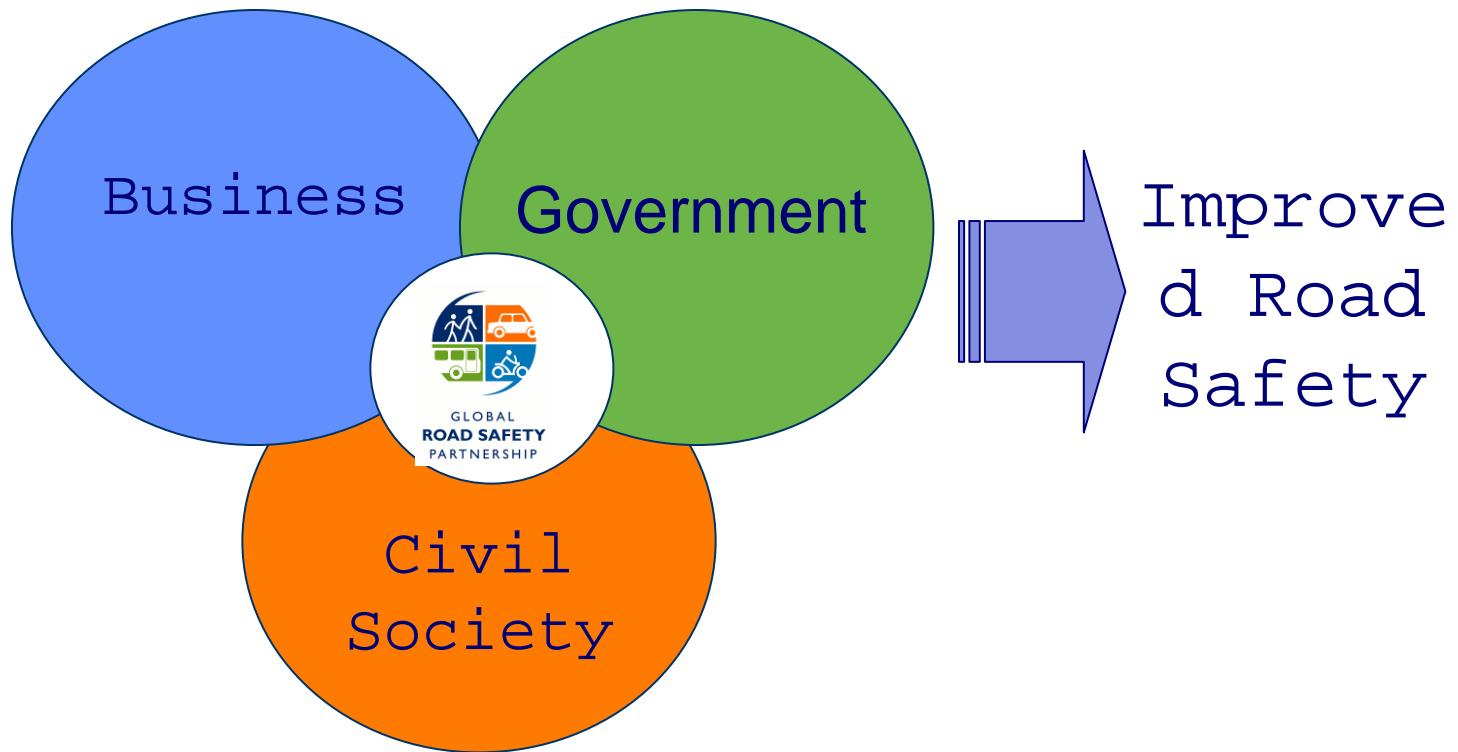
www.gtkp.com





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Partnership – the core of GRSP





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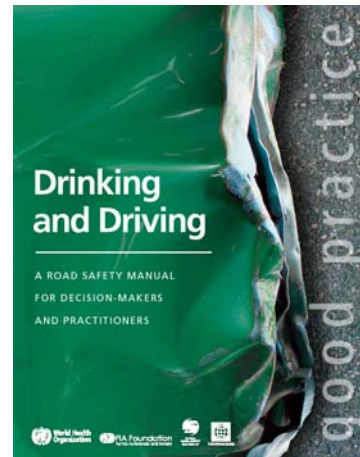
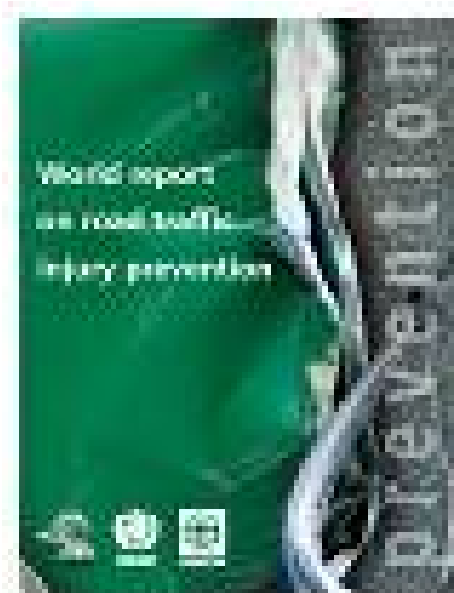
GRSP Global and Regional Service Delivery

- Diversity of language, culture: 12 staff in region
- Huge expertise network
- Global links (local people in 20 countries, United Nations, national governments, global institutions, major corporations, small businesses)
- Core Services
 - Local partnerships, advocacy, knowledge
 - Capacity Building – professional development
 - Projects, major and minor
 - Good Practice Manual roll out
- EXAMPLES
 - Speed
 - Helmets







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Good Practice Guides



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Download from : www.grsproadsafety.org

Risk Factor / Issue	Draft	Pilot Project 1	Pilot project 2	Published	Translations	Workshops	Studies	Demonstration Projects	Professional Development Materials	Practitioner Sessions Police	Practitioner Sessions Public Education	Practitioner Sessions Government	Action plans	outcomes
 Helmets	2005			2006	7	9	5	4	1	2	1		6	Vietnamese legislation change, JSDF leverage in thailand,
 Speed management	2006	2008		2008	3	1	3							
 Drinking and Driving	2005	Bangalore		2007	4	5	3	2	1	3	2	2	3	3x increase in Police cases registered for drinking and driving in Bangalore. Proposal by the Police in Bangalore to run another
 Seat Belts	2004	Romania Hungary	3 Sakhalin		2	2					1	1		
5 Data														with WHO
6 Road safety management														with WB
7 Fleet Safety														fleet forum and poland
8 Black Spots														local draft in chinese for VRU on busy junct
9 Vulnerable road Users														
10 Road Safety Audit														
11 Building Partnerships														
12 Fatigue														
13 Driver Preparation														
14 recreational drugs														
15 Mobile Phones														
16 Road Safety Engineering														
17 Public Education														
18 Post Crash Care														Requires WHO input
19 Hospital Care														Requires WHO input
18 Rehabilitation														Requires WHO input



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Safe systems within GPM

A safe system

- seeks elimination of death and serious injury,
- sets out to develop a system that: accommodates human error, reduces crash occurrence, better manages crash forces and seeks improved road user compliance.
- maximises road safety alignment with other societal goals to increase effectiveness and pursues and promotes the acceptance of shared responsibility by users and system providers.

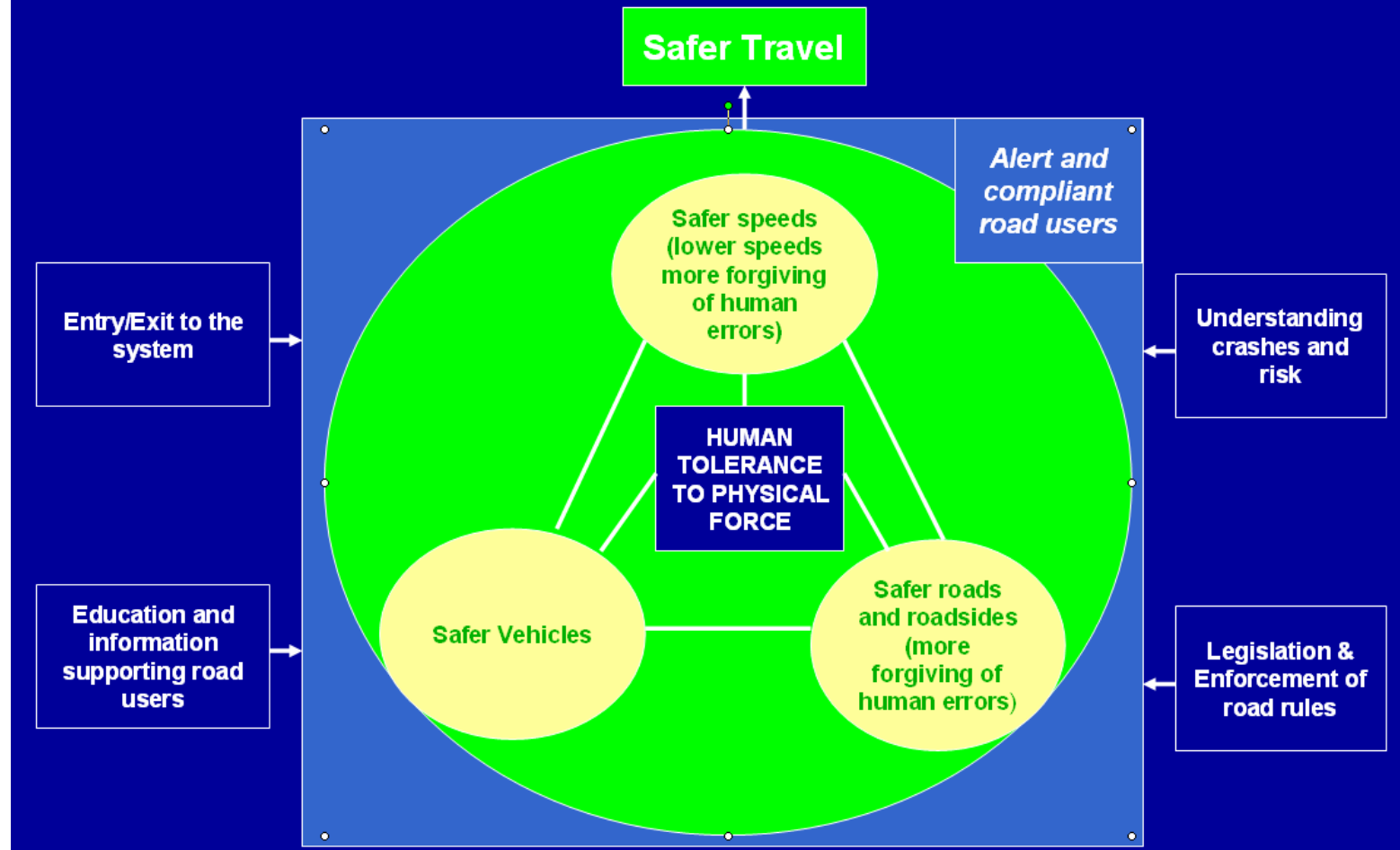


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Safe Systems within GPM

Increasing intersection safety: A safe system approach
Safe system – what do we mean?

SAFE SYSTEM



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Understanding Safe Systems

Increasing intersection safety: A safe system approach
Safe system – what do we mean?

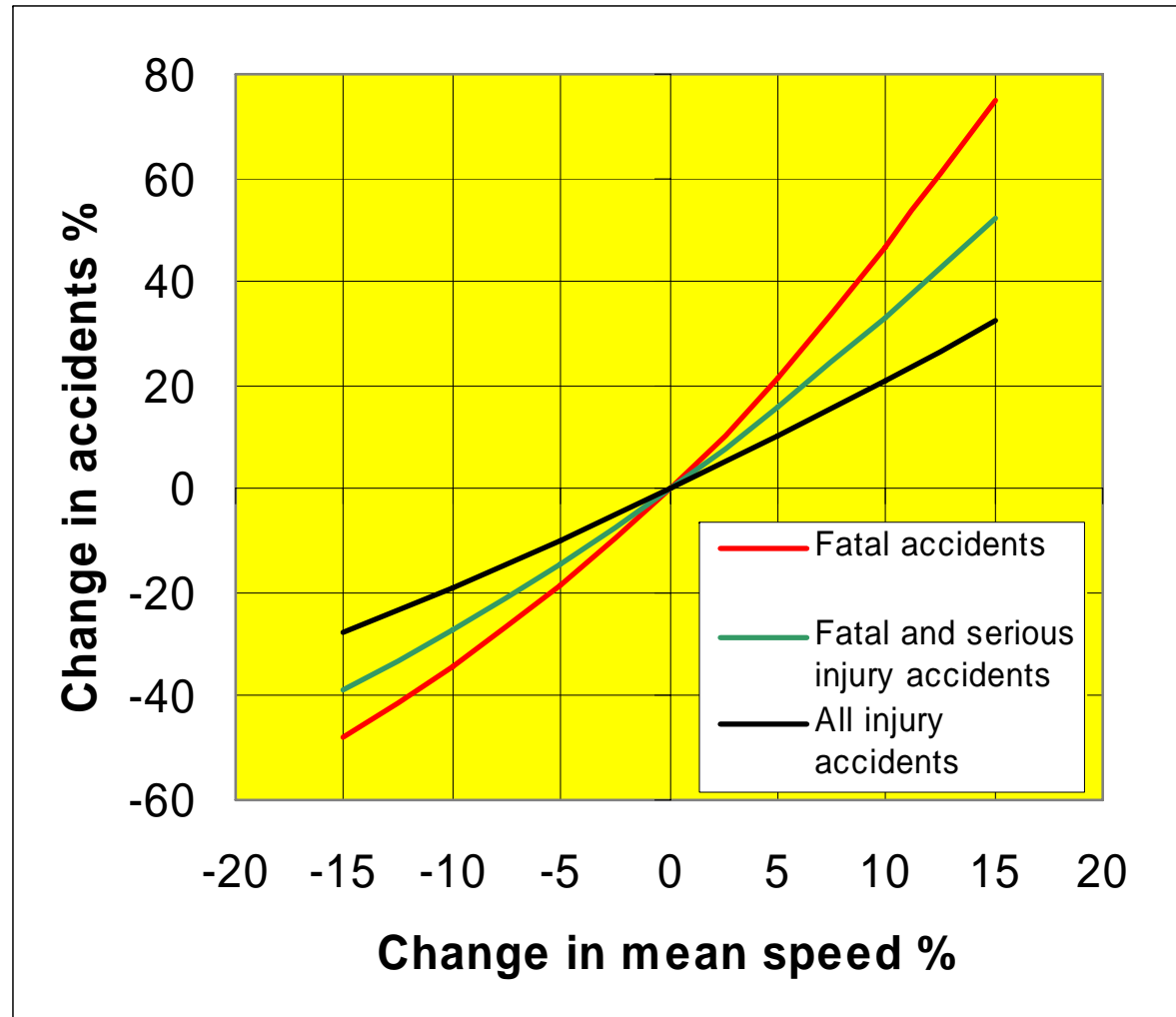
“Safe system” approach





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Speed: The critical safe system ingredient



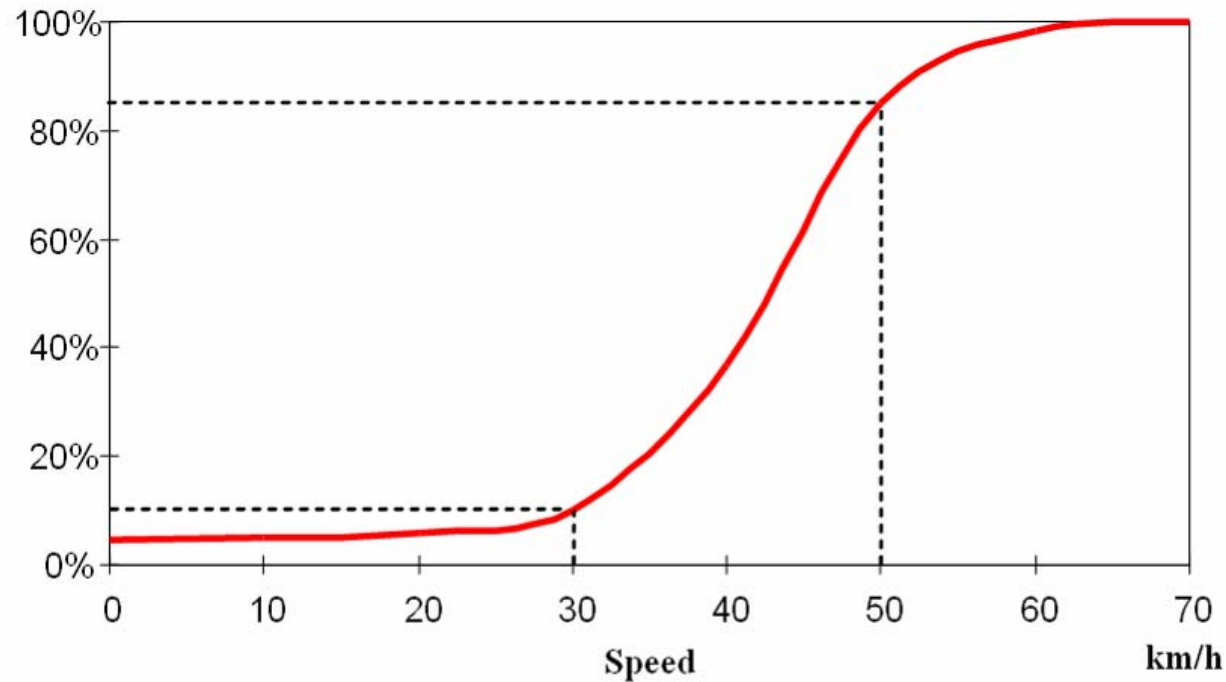
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Illustration of the Power model and the relationship between % change in speed and the % change in accidents



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Pedestrians and speed



Probability of fatal injury for a pedestrian colliding with a vehicle



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ADB Transport Forum

2007 ADB ASEAN GRSP Seminar: Bali, Indonesia

*Critical outcomes to influence
ADB directions in land
transport investment*

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Challenges & Opportunities

Annual seminar held - (ASEAN + China + India) to continuously:

- review the implementation of the ADB/ASEAN road safety regional and country strategies
- provide updates on global, regional and country road safety developments
- review progress and plans for the implementation of Global Good Practice Guides
- develop networks to support information, good practice and knowledge sharing



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Challenges & Opportunities

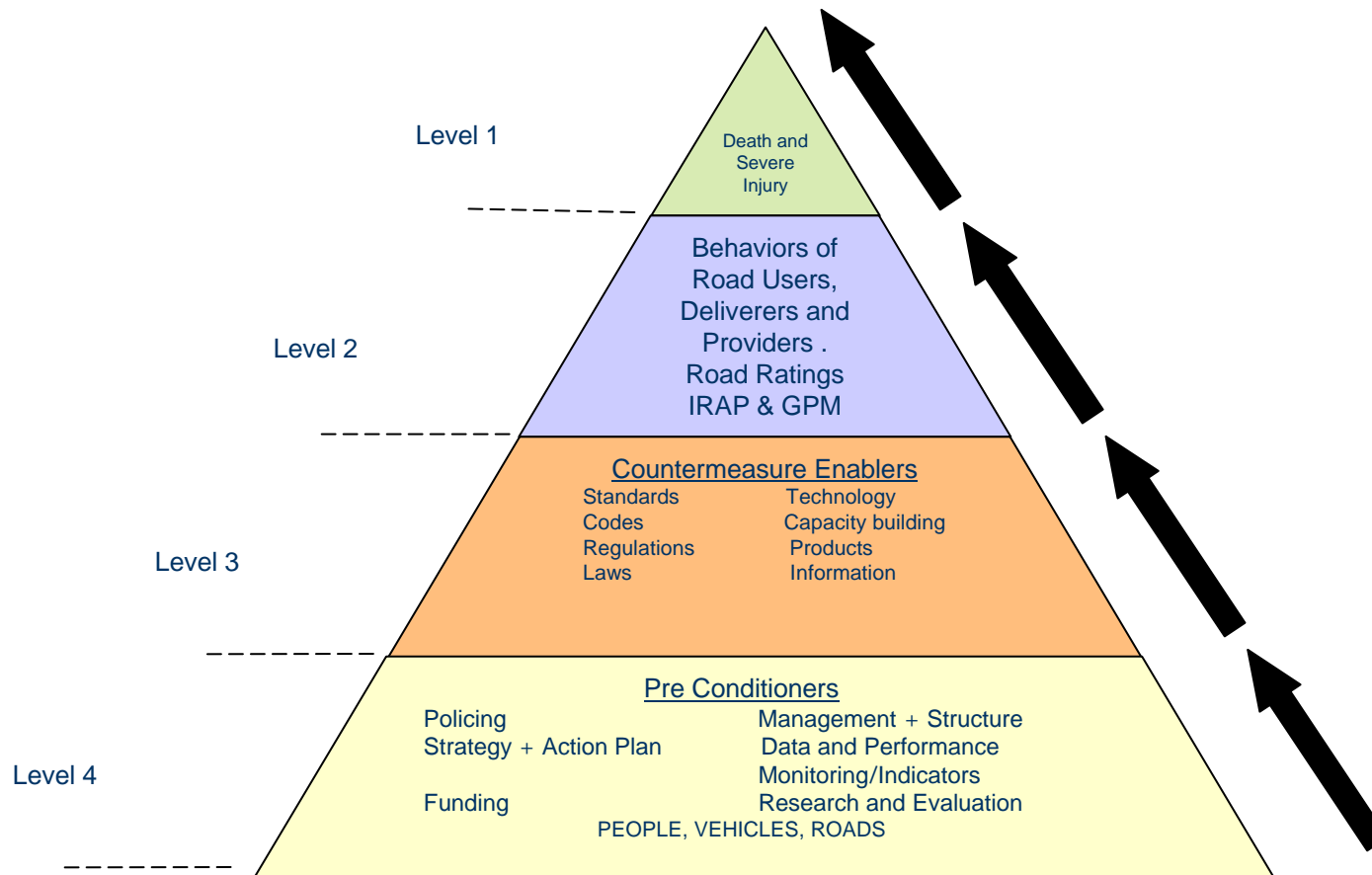
Big demand for Capacity Building and Knowledge Sharing in ASEAN:

- Institutional Capacity
 - Road Safety Management
 - gTKP knowledge base
 - Police professional development
 - Good Practice Workshops (Helmets, DD, Seat Belts)
 - Public Education
 - Data Management & Systems
- Business Arena
 - Fleet Safety



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A MORE FOCUSED AND COMMITTED INVESTMENT APPROACH “An investment Impact Heirachy”



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Challenges & Opportunities

ASEAN Road Safety Strategy (05 - 10)

- is very useful and has influenced the direction of road safety at National level
- supports national road safety strategies and action plan
- encourages knowledge sharing.
- 9 of the 10 ASEAN members would like it to be updated.



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2008 GRSP Asia Seminar

- 14 and 15 October in Kuala Lumpur
- *“Together we can make a difference”*
- Content
- iRAP
- Data GPM
- GPM experiences
- Capacity building developments
- Regional, Global and stakeholders update
- Preceded by a donors/investors meeting
- www.grspasia.org

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