

SPEED MANAGEMENT PROJECT, ROMANIA



Date started: 2009 Date finished: On going

Partners: GRSP- Romania, General Inspectorate of Romanian Police (IGPR), VTI, 3M Romania, Safe Drive, National Union of the Road Hauliers from Romania (UNTRR),

Cost/time/resources: 370,000 EUR including implementation



Speeding is one of the leading causes of road crashes in Romania. To address this key risk factor, GRSP-Romania has launched a speed management project in the spring of 2009 with a focus on vulnerable road users (VRUs).

To get a common understanding of the problem and ways to solve it a two-day workshop was held in connection with the project launch. In addition, the UN Road Safety Collaboration Good practice manual on speed management was released in the Romanian language at the workshop. Participants came from local authorities as well as the police traffic and prevention departments of selected municipalities.

Summary project sheet.

Objectives and scope

The overall objective of this project is to reduce the number of speed-related crashes in Romania, especially in relation with vulnerable road users. It is anticipated that the results of the project will be of value to other local administrations in Romania when addressing speed and VRU safety problems.

It is also hoped that the project will support the central administration develop a National Action Plan and that it will engage the population in community road safety initiatives and in supporting their local authorities. Part of the project is to set the criteria for selecting the municipalities that will be involved in the project.

Activities

The project has several stages and activities:

- Introduce the manual and its contents to practitioners
- Train a number of trainers to organize regional workshops.
- Participants formulate proposal for rolling out the manual in Romania.
- Data collection and analysis in order to identify the locations
- Identify specific locations suitable for implementation of the good practices
- Identify appropriate control locations for evaluation purposes
- Establish 'before - after' evaluation framework and carry out baseline surveys
- Prepare a set of interventions appropriate to the problems identified
- Deliver and implement the low-cost interventions
- Evaluate and report impact
- Disseminate the results widely
- Develop guidelines for authorities on speed management and VRUs

In the implementation phase it is suggested to work closely with local stakeholders (local mass-media, schools, families, traffic police, local authorities) in designing supporting educational/local campaigns at local level.

Conclusion and main lessons learnt

The workshop was quantified not only by the amount of knowledge being delivered to the participants but also in terms of partnership and working closely together with the government to achieve their goals of reducing the number of fatalities in traffic accidents caused by speed. A national and local plan to implement the Speed Management project was proposed by participants at the end of workshop.