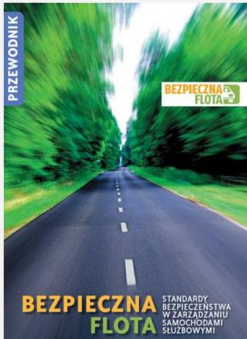


Date started: 2005 **Date finished:** On-going

Partners: RSP coordinating. GRSP Poland and all partners



Companies now understand the benefit and are actively implementing safety measures. In 2008, the Road Safety Partnership (RSP) partnership continued its “Safe Fleet” programme in Poland, to improve safety standards and claim rates of company cars. The programme has been built up since 2005, beginning with a base-line survey and a declaration to establish a starting point for the initiative. It was recognized that companies needed and wanted help and technical guidance for implementing the safe fleet programme. Supporting handbooks and technical workshop are being developed and continuously improved. Research shows that in many countries work-related driving is the most deadly occupational risk. Company car drivers belong to a group of high-risk drivers both in terms of causing traffic collisions and in being injured or killed in a crash.

Summary project sheet.

Objectives and scope

The primary aim of the Safe Fleet initiative is to provide Polish companies and organisations with tools for improving their road-safety performance. The Safe Fleet programme also helps companies that are members of the partnership determine the safety status of their vehicle fleets. Training sessions are also organised for non-member companies.

Activities

Current activities under the Safe Fleet programme include:

- producing and updating a safe-fleet guidebook
- organising workshop and training seminars on fleet-safety strategies
- monitoring company progress
- publicising an award scheme for greatest fleet-safety improvements

The RSP working group has in 2008 produced the second edition of the Safe Fleet Guidebook, which now consists of two targeted handbooks: a Manager’s Guidebook, and a Driver’s Guidebook. The Manager’s Guidebook addresses issues such as risks, costs, policies, management systems, safety equipment, vehicle condition, and driver training. The Driver’s Guidebook addresses principles of safe driving, equipment and use of the car, emergency situations, and road regulations.

Workshops have been developed targeting boards of directors of large companies operating vehicle fleets. The aim is to gain high-level commitment for making road safety a company priority. The workshops focus on the business and social benefits of ensuring a good road safety record. The training seminars (of which 4 are planned for 2009), offer support in conducting road safety and risk audits in the companies. All members of RSP are obliged to implement the recommendations in their own organisations or companies.

Conclusion and main lessons learnt

By early 2009, company senior management were involved in the programme. New organizational structures continue to be created that fit the individual company structure. The programme has achieved a baseline “standard” of good practice that all companies can seek to attain. Individual targets and action plans (human and financial resources) are easy to monitor and evaluate. The programme also provides a platform for bringing large and small companies together to discuss issues, share lessons and act.