

Make Roads Safe: Time for Action for Road Safety in Africa



FIA Foundation
for the Automobile and Society

Role of the



FIA Foundation
for the Automobile and Society

- Independent UK charity
- Leading global road safety donor: \$25 million since 2002
- Provided funding and support to WHO, World Bank Global Road Safety Facility
- Supporting research and implementation e.g. International Road Assessment Programme (iRAP)
- Global Advocacy for road safety



**Commission for
Global Road Safety**



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What is the African Road Safety problem?



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Road safety does not feature as a Transport Priority



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Rescue Emergency is not a Health Priority



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Killer Public Transport System



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Killer Road Network System



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Poor Enforcement System



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Commission for Global Road Safety



**Commission for
Global Road Safety**



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Make Roads Safe campaign



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Moscow Ministerial Conference

19/20 November 2009

1300000

ROAD ACCIDENT DEATHS A YEAR

TIME FOR ACTION

TIME FOR ACTION



FIRST GLOBAL MINISTERIAL CONFERENCE
ON ROAD SAFETY
MOSCOW 2009

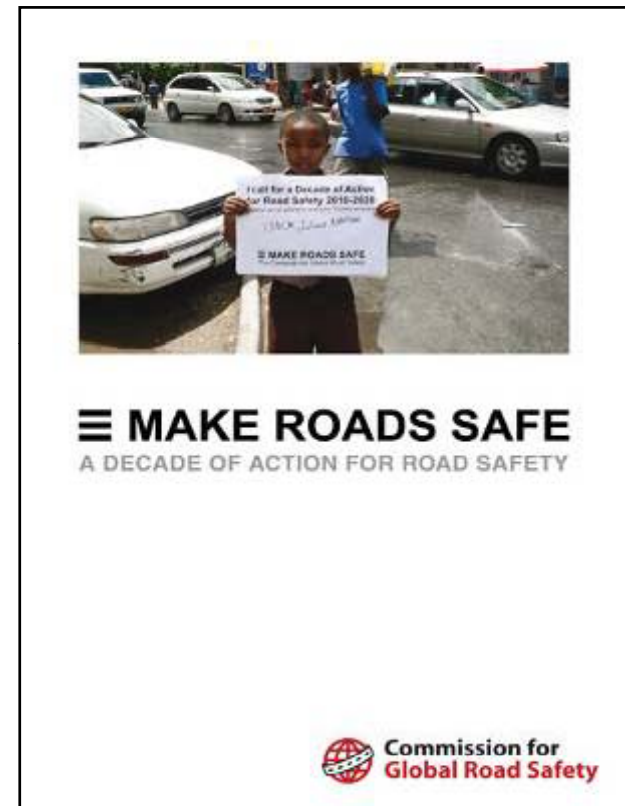
www.1300000.net

www.road-safety-conf.net

Make Roads Safe agenda for Moscow Conference

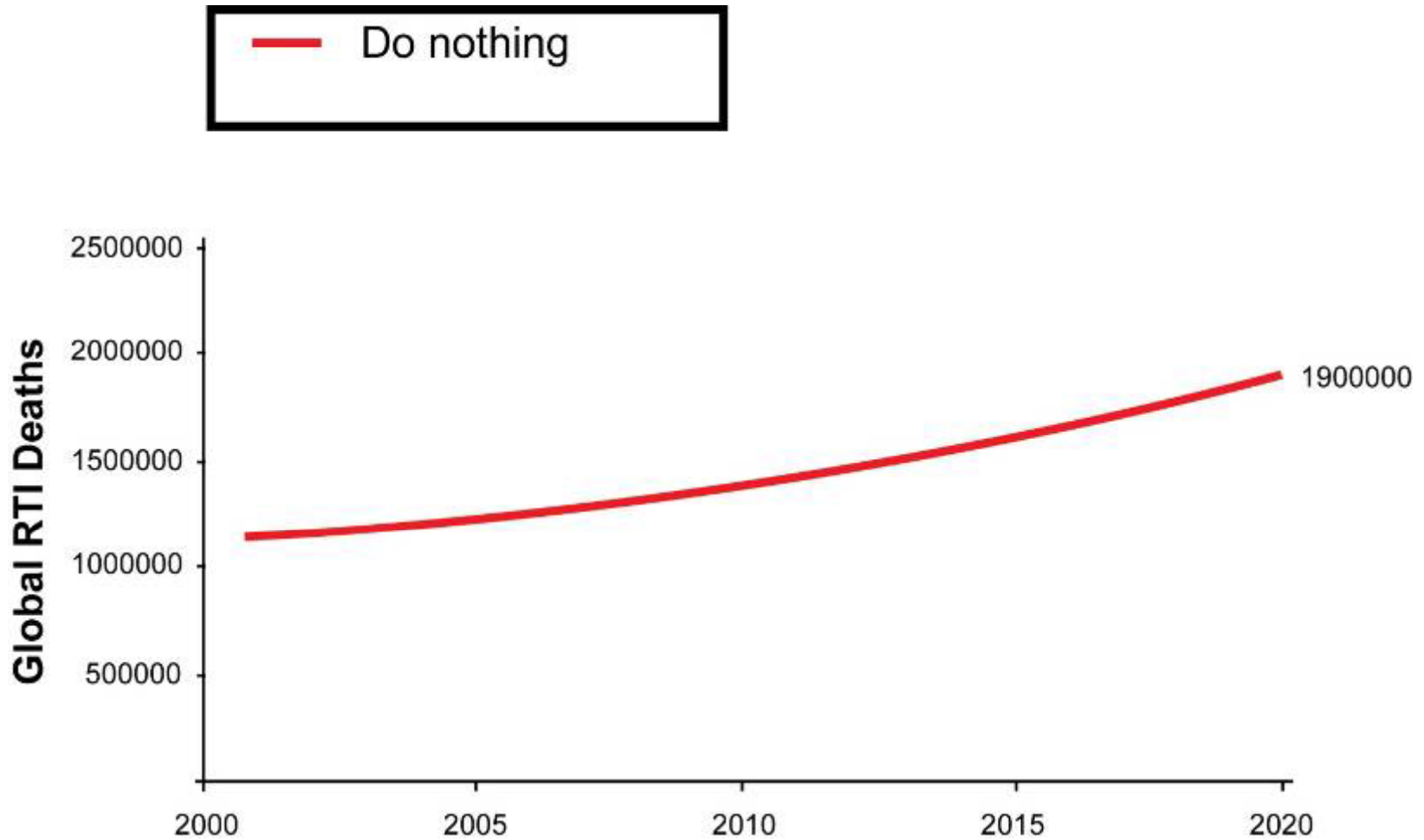
New report:

- Decade of Action for Road Safety
- \$300 million catalytic global Action Plan funded by governments and foundations
- Institutional action to ensure safe road infrastructure development
- Ambitious and visionary target for reducing projected increase in road deaths by 2020



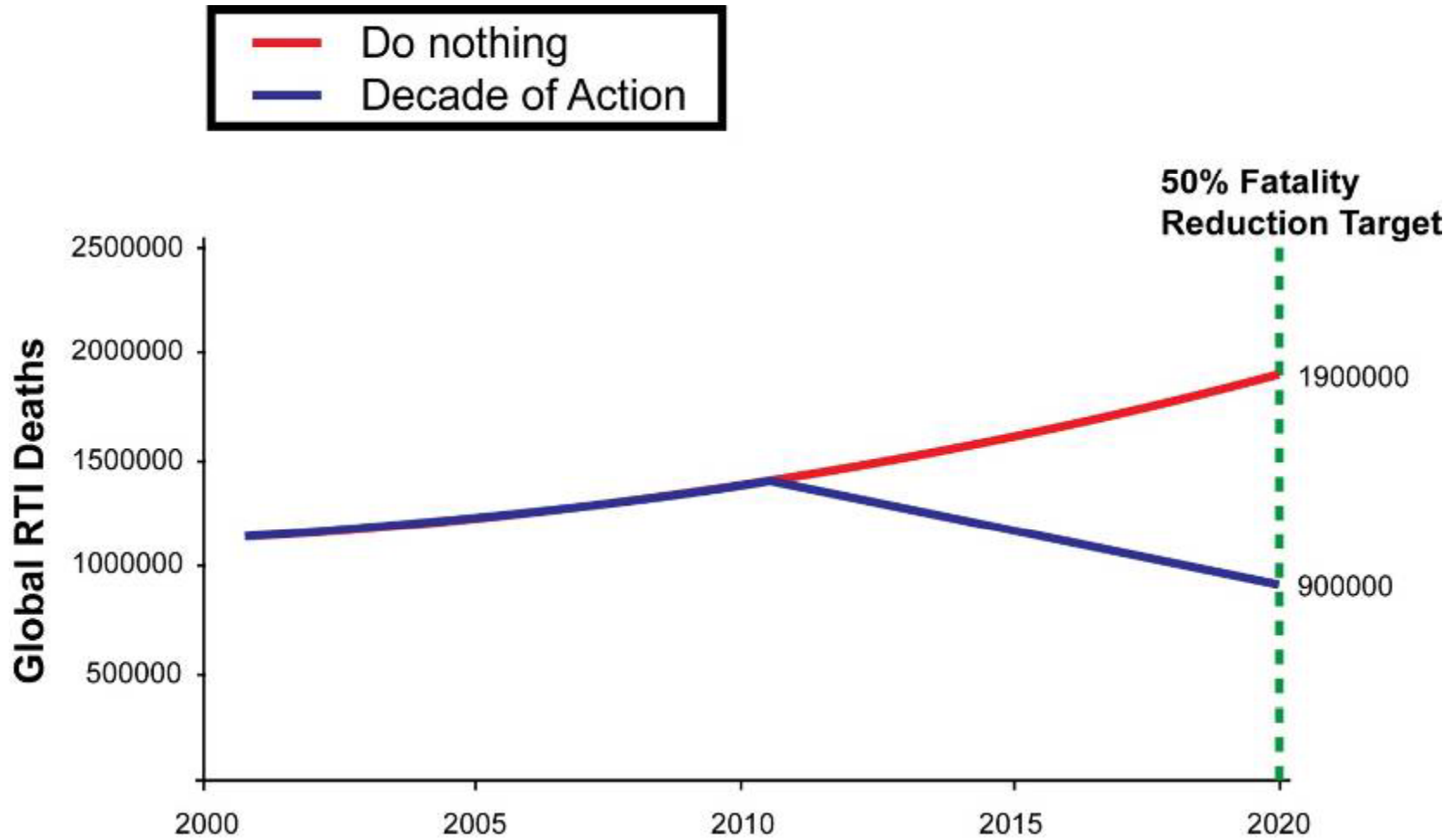
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Changing Direction: Projected Global Road Fatalities



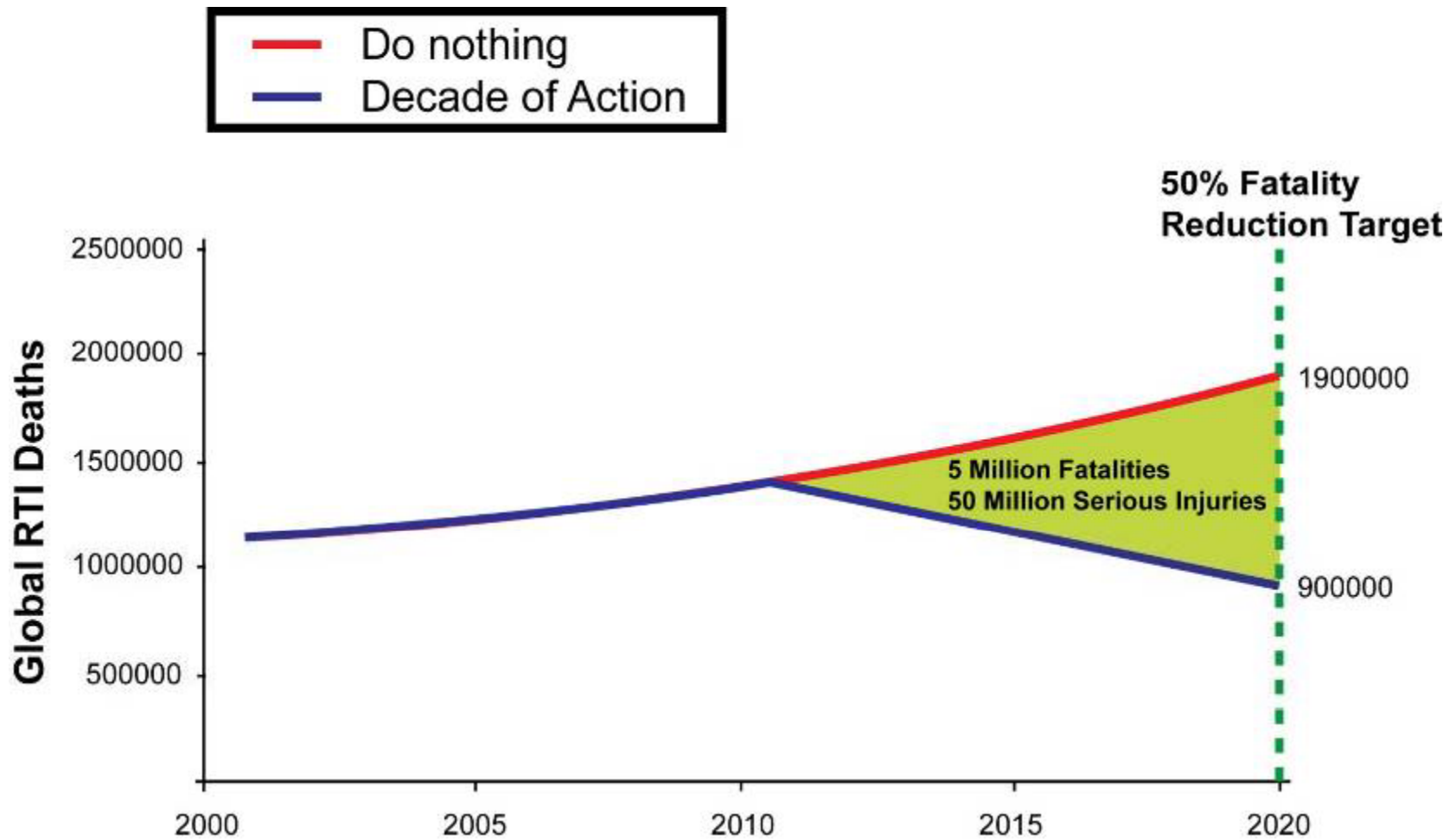
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Changing Direction: Potential of a Decade of Action for Road Safety



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Changing Direction: Potential of a Decade of Action for Road Safety



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Implementing a Decade of Action

- Institutional capacity building and better data
- Safe road infrastructure – assessment and investment
- Vehicle design and technology
- Interim behavioural targets e.g. for helmets and seat belts coupled with improved enforcement
- Post crash care



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Support the campaign for a Decade of Action...



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CALL FOR A DECADE OF ACTION FOR ROAD SAFETY

