

Sustainable Development Planning



Sustainable Development

Hardware investment
for
sustainable considerations

Efficient operation
of the system

Creating
peripheral industry

Membership
continuing operations

Hardware investment for sustainable considerations



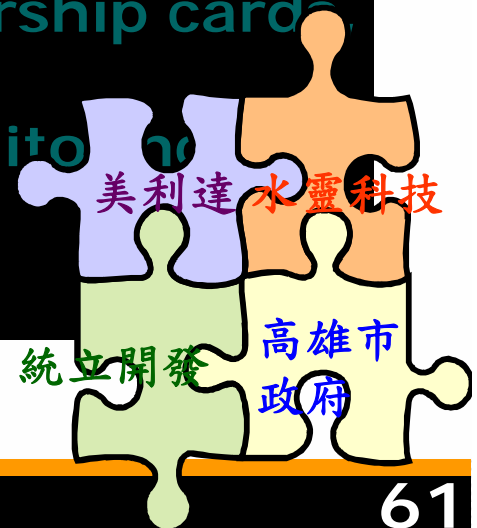
◆ High-quality bicycle: Using Merida bicycles, regular or irregular maintenance, spare parts provided by the manufacturer

◆ Station facilities: a "creative" ideas to develop automated leasing system, combined with the principles of cost-effectiveness, efficiency, durability, resource sharing. Establish facilities for station automation operation.



Efficient operation
of the system

- ◆ Strategic Alliance: Combine alliance partners resources and capability to meet the technology complement of each other, and create competitive advantage and synergy
- ◆ Complete database control software: Member, leased liquidation, inventory management, remote control systems etc.
- ◆ Multiple payment instruments: membership card, credit cards, Smartcards...
- ◆ Perfect operating system: number monitoring, mobility



Dispatching vans
調度車體配色模擬圖 (樣式一)



調度車體配色模擬圖 (樣式二)



Efficient operation of the system

◆ Perfect maintenance system :

Number monitoring

flexible allocation

repairing



Attracting Member and member loyalty management

- ◆ Creating a sense of consumer value: gifts, gifts and consumption points ...
- ◆ Recruiting members on various occasions: rally, the media and other advocacy
- ◆ Multi-channel recruiting members: outlets, online or correspondence
- ◆ Member loyalty management: organizing membership activities, bonus points, such as cyclist club etc.



Membership continuing operations

**Creating
peripheral industry**

**Create business opportunities, realize
sustainable development**

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Widely Setting up Manned Stations



**Peripheral product
development**

**Development of own-brand
goods**



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**Seeking Contract
Business**

**Operation and management of
tourist attractions and the
affiliated station •**

**Sponsorship
development**



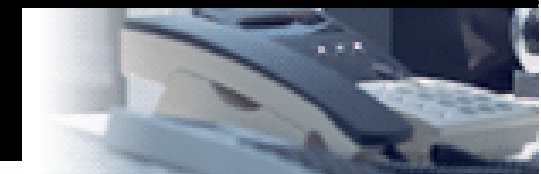
Public Administration Coordination



creation of the Government and the public's
satisfaction

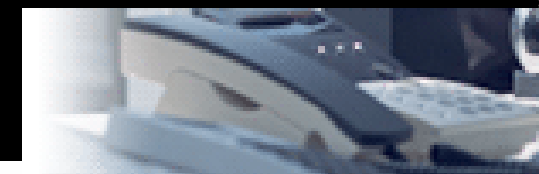
Help Achieve Enforceability of Construction

- ★ Provide public land without compensation
- ★ Coordination of land management units, to overcome the act to assist the industry to obtain the right to use public lands
- ★ Assist providing electricity applying or speeding up electricity supply



Public sector should help the industry meet the "financial plan"

- ★ Appropriate funding for subsidized (including follow-up of the annual operating expenses)
- ★ Consideration of the assistance of valuation: the understanding of the industry balance of payments and revenue which is conducive to the consideration of pricing coordination
- ★ Permit of peripheral business ex. advertisement
- ★ Other help: government propaganda, recruitment assistance, tax relief, such as ticket integration





The End, Thank you!



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