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**Opportunities & Dilemmas of
transforming transportation and
mobility**

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Universal Access:

- What are the key factors/ingredients that will help to localize and implement the global vision?
A lot of funding (money!) is required but I believe there is an appealing business case to achieve equity.

Safety:

- All relevant stakeholders need to promote/support mobility innovations such as rideshare, semi-autonomous driving, new safety features/technologies, alternative and safer modes of transport in order to reduce the number of incidents, injuries and ultimately fatalities on the road.
- The higher the acceptance/support the lower the cost for the society/individual/business. Again, the Business case is obvious taking into account the GDP loss from road related incidents and fatalities.

Green Mobility:

- How do we address the dilemma of more and affordable mobility in low and middle income countries vs. reducing the CO2 emissions?

General:

- More collaboration and specific/local actions are required from NGO's, governments, societies and the private sector to fill/take part in all the commitments made with life.