

FLEET MANAGEMENT, INDIA



Date started: 2009 (Phase II) Date finished: Ongoing

Partners: Shell India, Confederation of Indian Industry and GRSP

Cost/time/resources:

Main result so far: Fleet safety is the focus of the new India Road Safety Partnership



In India 60-70 per cent of road crashes are related to commercial vehicles. Introducing fleet management systems can improve road safety considerably. Many of GRSP's members have extensive experiences in running big fleet operations which can be used in companies in India and around the world. Helping countries develop fleet management practices offers the potential for significant reduced cost and savings of human life. In India, GRSP has introduced the concept of fleet management systems and are implementing a pilot project in Bangalore. The initiative will form basis for launching the India Road Safety partnership.

Summary project sheet.

Objectives and scope

In India, GRSP has started up working with new partners in setting a system of introducing fleet safety practices, using the immense amount of fleet management experience from GRSP global partners. Introducing fleet management can save companies cost in repair, lost productivity and employers sickness benefit and at the same time save many lives on the roads – in particular the vulnerable road users. The comprehensive safe fleets programme is intended to build road safety management capability in industry and large transport contractors.

Activities

The safe fleet programme focus on both people and goods: People moving People (PMP) and People moving Goods (PMG). The programmes have 5 elements: drivers, vehicles, journey, contractor and HSE (Health and Safety). Personal involved will be trained on all the elements of the standard in order to implement it in their respective organisations. Audits will be carried out on the effectiveness of implementation and organisations will be certified based on the findings.

The fleet safe programme is multi facet and is viewed to be the key focus of the emerging India Road Safety Partnership. The related activities include

- Implementing pilot project testing new fleet manual
- Introduce audits with certification systems
- Establish task force to study road crash performance
- Get more Indian members involved
- Engage more GRSP global members
- Develop case studies
- Share experience and lesson learnt
- Foster new projects and expand to other areas of India
- Use fleet safety as a key stone of emerging India Road Safety Partnership

Conclusion and main lessons learnt

During the creation of PMP, external stakeholders like traffic police and transporters, driver training agencies, government bus services and safety managers from different industries and civil society organisations were invited to forums about road transport safety. The outcome of the discussions were used for the Road Transport Safety Management System and a Voluntary Standard detailing the out the code of conduct. Using local expert knowledge creates more ownership and is easier to implement in organisations and companies.