

Evonik Road Safety Award 2018

Intertraffic, Amsterdam

March 21st, 2018 | Eva Schneider

With the award, Evonik aims to raise awareness for road safety

- Evonik has been at the forefront in efforts to improve road safety and disseminate best practices for more than 50 years
- Evonik will select and award a public authority for its efforts in improving road safety again in 2018
- Key criteria for the winning initiative include its contribution to
 - road safety (60%)
 - sustainability (20%)
 - innovation (10%)
 - replicability (10%)



Evonik acknowledges the contribution of the winning initiative with 10,000€

- **Project candidates**

Any completed infrastructure project which includes some form of road marking with at least a one year track record

- **Qualified applicants**

Public authorities from a city, state, national or regional level, responsible for such an initiative

- **The prize**

Will be awarded in the form of a sponsored road marking application, a donation of traffic safety related items or a donation to a non-profit organization

- **Applications**

Forms can be downloaded from www.degaroute.com and completed application forms should be submitted to degaroute@evonik.com

The winner will be selected by an independent jury consisting of international road safety experts



Susanna Zammataro

Executive Director and Environment Expert, International Road Federation



Dr. Suzy Charman

Research Director - Road Safety Foundation, United Kingdom



Prof. Dr. Markus Oeser

Head of the Chair – Professor for Pavement Engineering & Director of the Institute for Pavement Engineering at the RWTH Aachen University, Germany

Applications will be accepted until the end of May 2018

- **May 31, 2018**
Deadline to submit applications
- **June / July**
Evaluation and identification of the winning project
- **August 2018**
Announcement of the winning project
- **Late 2018**
Award ceremony with the public authority

Applications from last year included intervention and maintenance projects from all around the world



Improving pedestrian safety

- Colorful crosswalk intervention
- Medellin, Columbia



Encouraging urban mobility

- Vibrant pedestrian crossing and traffic signs
- Rionegro, Colombia



Facilitating navigation

- Tactile marking for visually impaired pupils
- Sochi, Russia



Establishing bikeline network

- Fostering cycling trend among students
- Istanbul, Turkey



Implementing safe crosswalks

- Infrastructure for pedestrians and cyclists
- Porto Alegre, Brazil



Creating visual guidelines

- Crossing aid for school children
- Enugu, Nigeria



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