



Combating HIV/AIDS In Transport

World Bank Interventions in the East
Asia and Pacific Region

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Addressing HIV/AIDS in Transport

- HIV/AIDS was formerly included as component to ‘**Environmental Management**’ safeguards
- New standard bidding documents revised the role of HIV/AIDS, including them now in ‘**Health and Safety**’
- The World Bank requires HIV/AIDS education programs on all civil works activities over **US\$10 million**





HIV Activities in EAP Transport

Ongoing HIV Education Campaigns:

- ***China:*** Shiman Highway, Jiangxi III Highway, Inland Waterways V, Liaoning Urban Transport Projects
- ***Cambodia:*** Provincial and Rural Infrastructure Project
- ***Indonesia:*** Eastern Indonesia Regional Transport Project II



Who is at Risk With Transport?

- People at high risk (*and their families*) include
 - ❑ Construction workers away from home
 - ❑ People living along transport routes
 - ❑ Commercial sex workers
 - ❑ Employees in long-distance transport

Our Focus





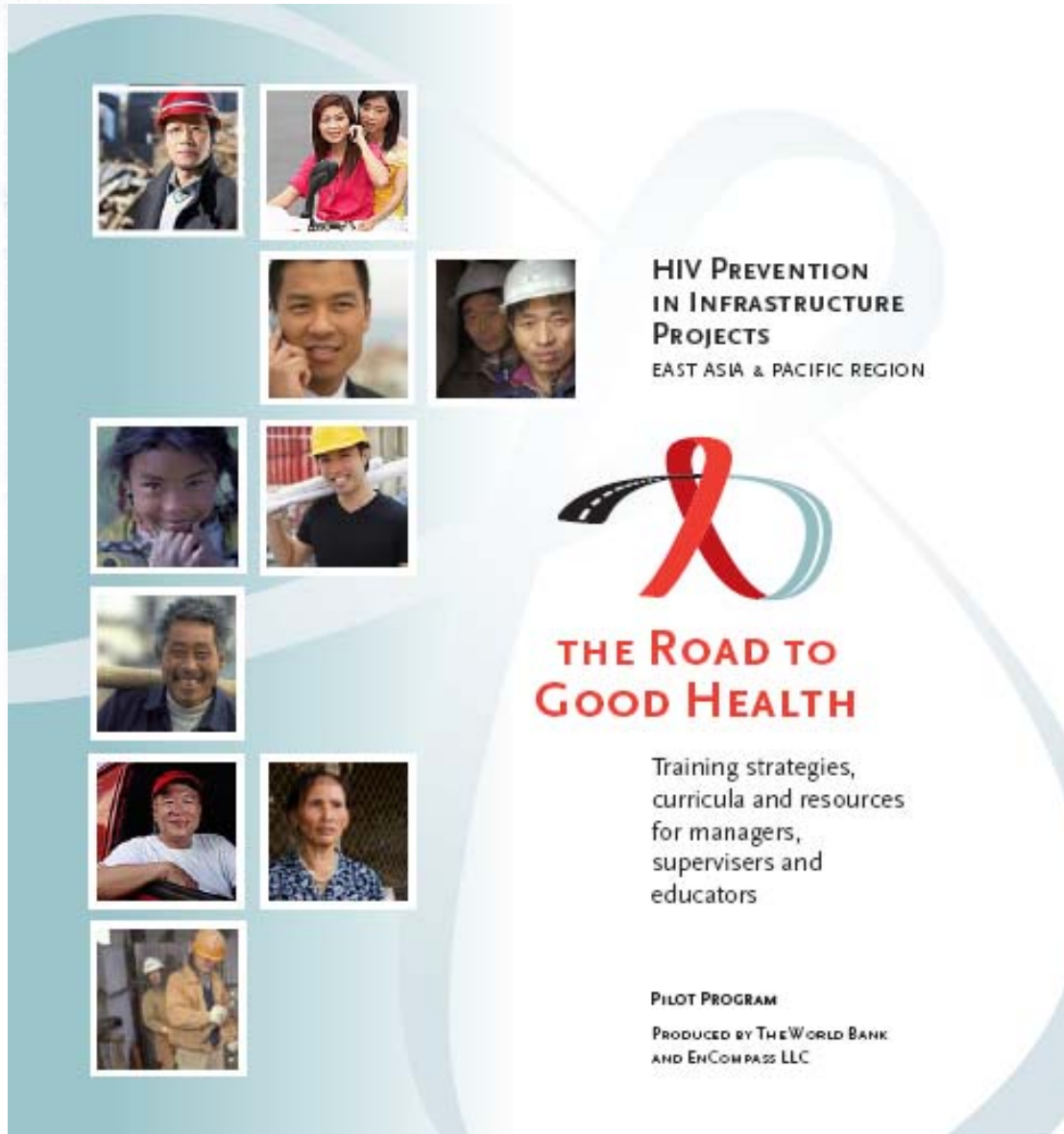
What Next?

- EAP Transport has adopted a regional HIV/AIDS strategy
 - Vision: **every** project have an effective HIV/AIDS campaign
 - Developing standard approach and education materials
 - Adapt to each country
- Implementation of a regional strategy and reponse – **The Road to Good Health**





The Road to Good Health Toolkit



- Training sessions
- IEC materials
- Targeted curricula
- M&E Framework



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Three Phases

ONGOING

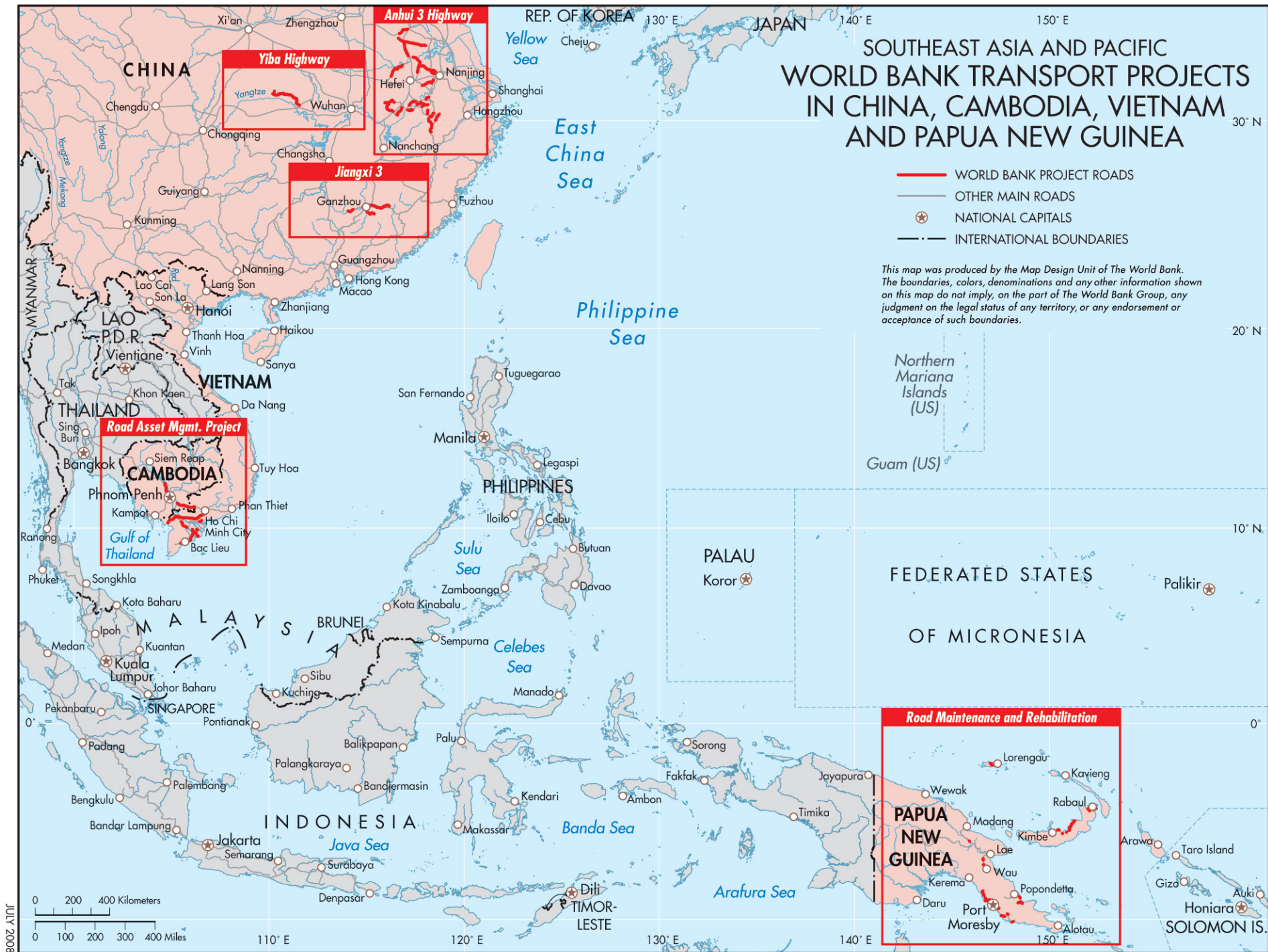
- Develop Program
 - ❑ Co-ordinate with other agencies
 - ❑ Develop materials
- Deliver Program
 - ❑ Develop effective intervention plan
 - ❑ Train Educators
 - ❑ Set up VCTs for consultation and testing
 - ❑ Conduct field visits
- Evaluate Results
 - ❑ Semi-Annual monitoring
 - ❑ Establish an HIV/AIDS strategy/operational manual for replication in similar projects



SOUTHEAST ASIA AND PACIFIC WORLD BANK TRANSPORT PROJECTS IN CHINA, CAMBODIA, VIETNAM AND PAPUA NEW GUINEA

- WORLD BANK PROJECT ROADS
- OTHER MAIN ROADS
- ★ NATIONAL CAPITALS
- INTERNATIONAL BOUNDARIES

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Key Goals

- Develop a strategy to combat the spread of HIV through transport
- Adapt, implement, evaluate (and adapt again) the HIV education toolkit
- Build capacity in the transport sector for management of HIV
- Begin dialogue on HIV prevention techniques among transport agencies and donor partners in the region





Strategy for Implementation

- Two principal outcomes of this program are **Knowledge Transfer** and **Behavior Change** among target populations
- Achieved through distribution of IEC materials and training sessions
- Monitoring and adaptation of the program will proceed throughout





Lessons Learned from Previous Interventions

- Must include local health department
- Project must complement existing activities
- Target both workers and residents
- Means of intervention do matter – innovations (eg cards, text messaging)
- Window of opportunity is brief, get the timing and location right



Lessons Learned (cont'd)

- Focus on behavior change
- Train 'peer educators' among highly mobile workers
- Get government and contractor's buy-in early
- Set practical monitoring indicators – stigmatized attitude will not change overnight





The End





Additional Information

- The Road to Good Health Toolkit:
<http://www.TheRoadToGoodHealth.org>
- HIV/AIDS – Getting Results: Success on the Road in China (report, pdf):
<http://tinyurl.com/4jkxdo>
- EAP Region Transport: Focus on HIV/AIDS:
<http://go.worldbank.org/0OILKI0V80>
- Global HIV / AIDS Program
Lessons Learned to Date from HIV/AIDS
Transport Corridor Projects:
<http://tinyurl.com/5owxru>

Additional materials available for download at
<http://www.worldbank.org/eaptransport>